



A new area of town is taking shape by the harbour, while several of the city's educational establishments are planning significant expansion and development – all with developers Bascon as their right hand.

Visionary city development triggers construction boom in Aarhus

Not far from Aarhus's lively café street, Åboulevarden, vast construction equipment hammers away at Aarhus Harbour. The area has in recent years turned into a veritable growth centre, with major construction activity happening right from the inner city and out to the farthest pier in the old container harbour that borders the scenic surroundings of Risskov.

The mammoth building project bears the name of 'De Bynære Havnearealer' (The local harbour area), which will welcome its first residents in 2012, and which in its completed state will form a new, attractive and lively district in Aarhus capable of accommodating 7,000 residents and 12,000 work places.

CLIENT DESIGN ADVISER ADDS VALUE

Behind the visionary plans for the new district is Aarhus Municipality, which is also responsible for sales of the plot to private developers and investors. Equally, it is the municipality's job to develop the area's infrastructure in terms of roads, canals, promenades and lighting – complex tasks that are based in two different administrations.

"Bascon is involved in both the tender process and the infrastructure. Their strengths lie in having all the required skills, and together with our team, we all benefit from an intense knowledge sharing that makes the project achievable," explains Head of Secretariat Bente Lykke Sørensen from Aarhus Municipality.

The municipality's job is not just about selling a piece of land. It is about developing a new district and creating the very facilities that will add value to the whole city.

"It requires a holistic approach. As developers we are able to create both the strategy for the optimum tender and create added value by connecting the strategy to practical planning," explains Bascon CEO Lars Svenningsen.

VISION ACHIEVED THROUGH EXTENSIVE SKILL SET

This holistic approach to the project is Bascon's trademark. Based on a unique composition of architects, town planners, engineers and client design advisers, Bascon offers a vast interdisciplinarity and an ability to put the right skills into play at each stage – from initial idea to finished building.

"Bascon is very proactive in its approach to the project and is excellent at identifying any issues so that they can be solved early on.

This is an incredibly big project, which is why it is important for us to have an adviser with all the relevant skills and who can spar with our own people in the administrations," underlines Bente Lykke Sørensen.

"We are proud to be able to contribute to the achievement of Aarhus Municipality's ambitious plans for De Bynære Havnearealer, and to be an active player in the exciting development that Aarhus is currently undergoing," says Lars Svenningsen.

CONSTRUCTION OF EDUCATIONAL ESTABLISHMENTS BOOMING

In addition to the development of De Bynære Havnearealer, Bascon is also the adviser for the Aarhus School of Architecture, which needs to gather its 10 departments under one roof, and Bascon will be involved during the early phases of Aarhus University's plans for a 20 storey new construction with room for 8,000 students and 1,200 employees.

Bascon

Bascon is a consultancy firm specialising in client design advice for both the public and private sector.

Bascon's head office is based in Aarhus with a department in Copenhagen. Bascon employs a total of 120 people.